



LOOKING BACK

2019-2020

SILICON VALLEY
BICYCLE
COALITION



SILICON VALLEY BICYCLE COALITION'S MISSION is to improve the community, economy and environment through the everyday use of the bicycle. Our goal is for 10% of trips to be taken by bike by 2025. SVBC is the only organization that lobbies for safe streets for people who ride bicycles in Silicon Valley. We do this by:



IMPROVING SAFETY

Reduce to zero the number of fatalities and major injuries on our roadways by increasing the network of safe and stress-free bike lanes



SPREADING BIKE JOY

Change transportation behavior through fun events and classes that boost confidence and get people in the habit of riding for every day use



BUILDING POWER

Grow the number of riders involved in the political process to convince elected officials to prioritize safe bike infrastructure



BIG WINS



The passage of Measures B and W in San Mateo and Santa Clara Counties plus Regional Measure 3 created almost \$400 million to fund bike projects and more to come with additional advocacy efforts

SVBC's lobbying has resulted in the widespread acceptance of safety as a top priority in building streets. 69% of jurisdictions now have bike plans which has led to an average of 100 new bike lanes built each year and a 12% reduction in bike collisions since 2015



SVBC's staff covers 35 cities and towns across Silicon Valley. These are the folks who wake up everyday determined to do one of the hardest things ever, to convince people to ditch their car in favor of the bike. Working with city staff, elected officials, and supporters like you, SVBC lobbies cities to plan, fund, and build safe streets.

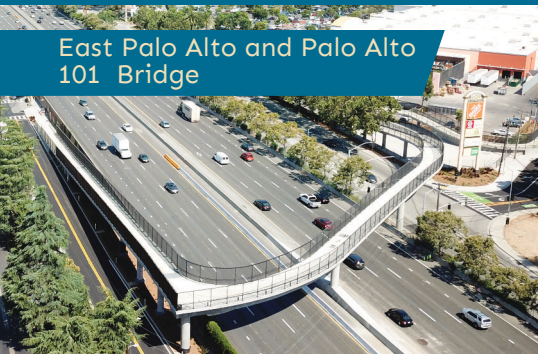
2019 ACCOMPLISHMENTS



Plans:

- ◆ Santa Clara Bike Plan with 20 miles of protected bikeways and 77 miles of bike lanes
- ◆ Mountain View El Camino Plan with protected bikeways and intersections
- ◆ Daly City and Sunnyvale passed strong Vision Zero plans to reduce fatalities and injuries

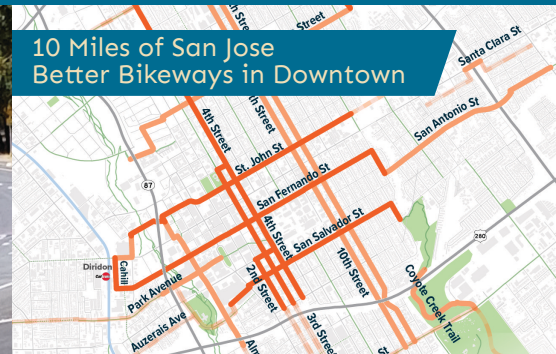
Here is what YOU made possible.



East Palo Alto and Palo Alto
101 Bridge



Page Mill/280 Interchange



10 Miles of San Jose
Better Bikeways in Downtown

Programs:

- ◆ Taught 4,000 kids how to ride safely through classes
- ◆ Convinced 37,000 people to bike on Bike to Work Day
- ◆ Bike education to 27 Silicon Valley companies
- ◆ Parked 4,324 bikes at major events



"As a husband, father of three, and an avid bike commuter, I strongly support Silicon Valley Bicycle Coalition. The green paint, protected bike lanes and safer streets are all evidence of the organization's work to make sure that I, and my family, are safe while doing what we love, riding a bike."

Carl Guardino
President and CEO
Silicon Valley Leadership Group
Executive Advisory Board, SVBC



"With climate change already causing droughts, flooding, wildfires in our region, it is imperative that we create a transportation system and "green economy" that fits with a sustainable ecosystem. I'm proud that Silicon Valley Bicycle Coalition is out there fighting hard for that ecosystem."

Yoriko Kishimoto
Director, Midpeninsula Regional Open
Space District
Former Mayor of Palo Alto

"I've always viewed bikes as an important part of our transportation system. But now that we've been through COVID-19, the bike's relevance has become even more clear. The bike is that one form of transportation that is resilient, affordable, sustainable, healthy and fun."

Dave Cortese
Santa Clara County Supervisor
Former Vice Mayor, City of San Jose
Metropolitan Transportation Commissioner



"I've long supported the work of the Silicon Valley Bicycle Coalition, the only non-profit working to make sure roads in Santa Clara and San Mateo counties are designed with the safety of cyclists in mind."

Rick Wallace
CEO, KLA Tencor
Executive Advisory Board, SVBC