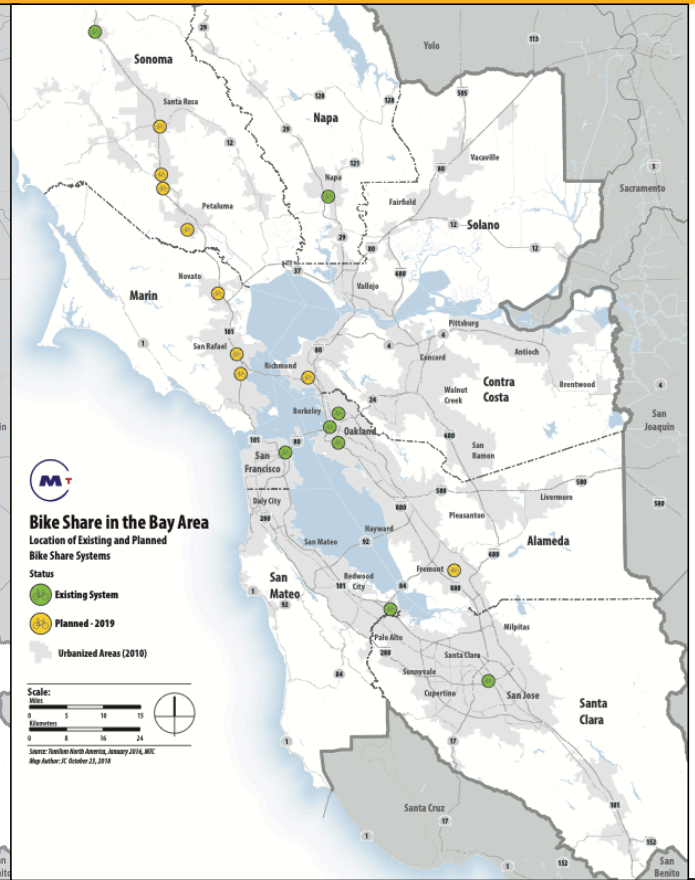
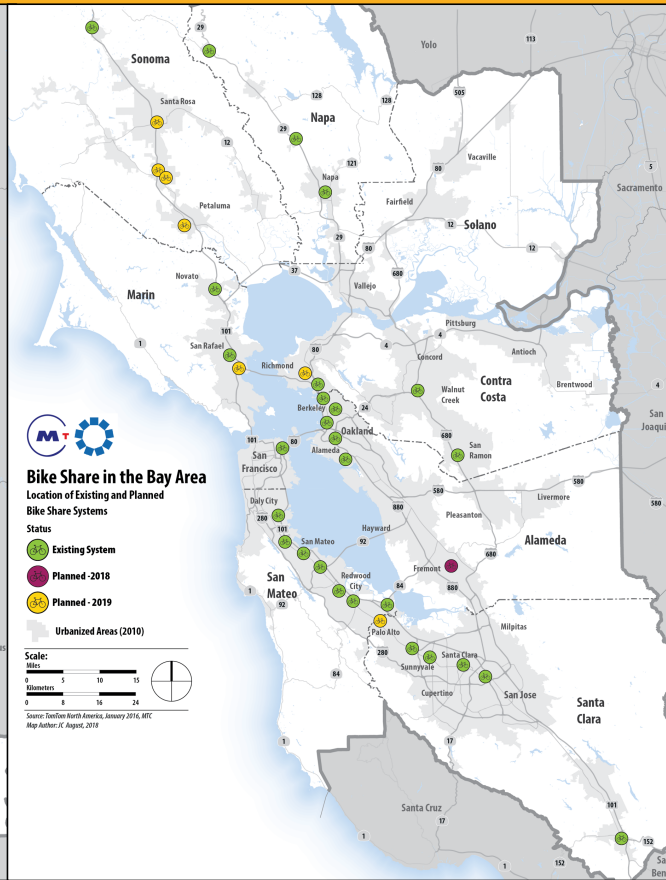
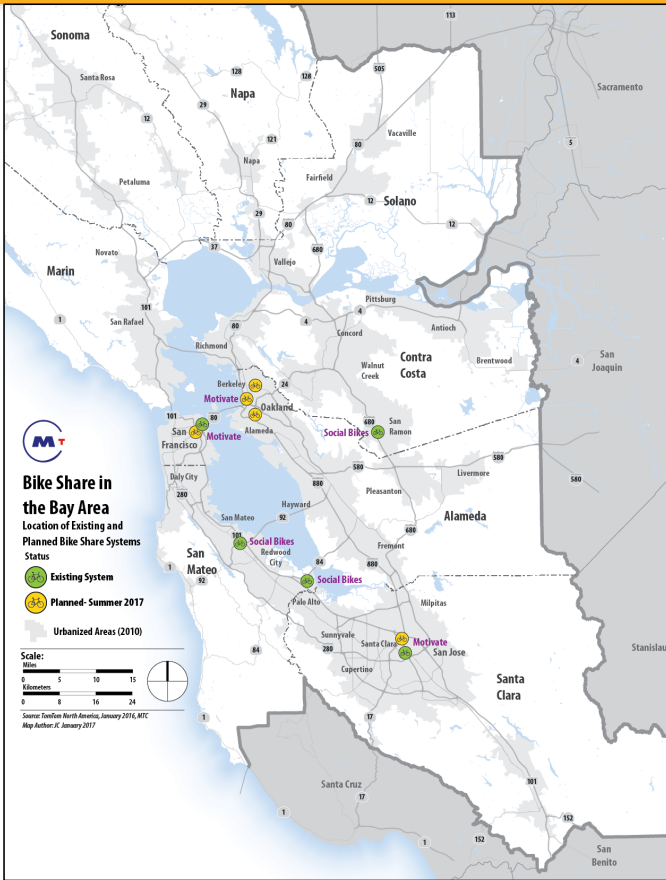




# Biketivist Forum

## Micromobility

# Bike Share in Bay Area 2017, 2018 & 2019



2013

- Bay Area Bike Share (BABS) Pilot Launches w/750 bikes in San José, San Francisco, Mountain View, Palo Alto, and Redwood City – funded by Bay Area Air Quality Management District

2015

- Motivate expands BABS to 7,000 bikes, rebrands as FordGoBike, leaves Peninsula cities, expands to East Bay

2016

- Dockless bikes comes on the scene (Social Bicycles in San Mateo, Zagster, and more)

2017

- Dockless bikes (Lime, Spin, Ofo, Blue GoGo) in South San Francisco, Burlingame, San Mateo, Mountain View, Sunnyvale
- E-scooters debut in San José, San Francisco, and more (Lime, Bird, Spin, and more)

2018

- Lyft buys Motivate, including FordGoBike, rebrands as BayWheels
- Uber buys Jump electric bike share, formerly Social Bicycles

2019

- Lime stops offering dockless bikes (e-scooters only)

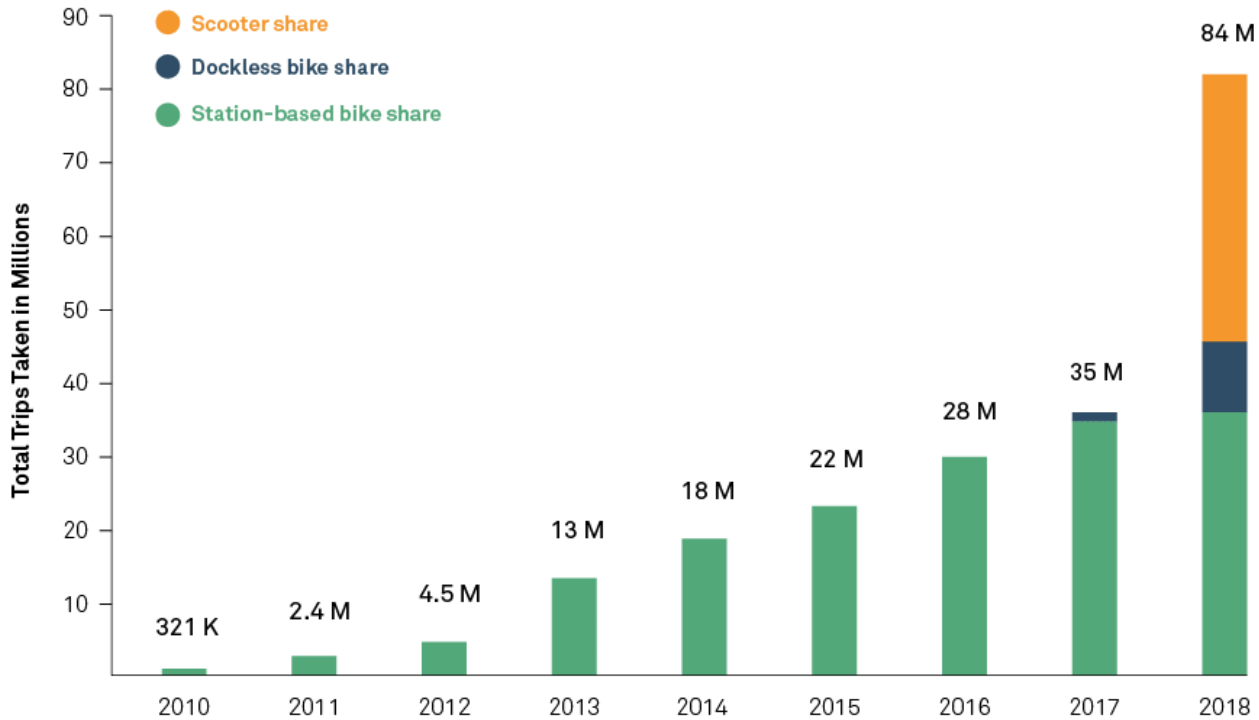
2020

- Uber sells Jump bikes to Lime

2021

- Lime brings back bikeshare

# 84 Million Trips on Shared Micromobility in 2018



Source: NACTO

# New Joint Recommendations for Regional Policies/Standards

- Expand Regional Equity Fund
- Need for more safe facilities for all the micromobility modes including lanes and parking
- Continue expansion in Communities of Concern
- Expand and continue low-income discounts



# Recommendations for Cities' Permit Programs



- Drawn from NACTO guidelines and existing local city ordinances

# Asks for Cities: Create Safe Streets & Spaces for Micromobility

- Create micromobility networks
- Reduce need and spending on parking
  - Relax parking minimums
  - Focus on shared parking lots over parallel parking
  - Transportation Management Association
- Traffic calming
  - crosswalks
  - bulbouts
  - wide and protected bike lanes
  - narrower vehicle lanes



Image credit: Sergio Ruiz