



96 N. Third Street, Suite 375  
Post Office Box 1927  
San Jose, CA 95109

Tel 408.287.7259  
Fax 408.213.7559

**BOARD OF DIRECTORS**

Amie Ashton  
Phil Brotherton  
Gary Brustin, Esq.  
Ken Chin  
Ian Dewar  
Poncho Guevara  
Peter Ingram  
James Lucas  
Daina Lujan  
Jim Parker  
Alyssa Plicka  
Jeff Selzer  
Lisa Sinizer  
Cheryl Smith

**ADVISORY BOARD**

Andrew J. Ball  
*Partner*  
*Ball + Winter*

Carl Guardino  
*President and CEO*  
*Silicon Valley Leadership*  
*Group*

Richard Lowenthal  
*Founder and CTO*  
*ChargePoint*

Erica Rogers  
*President and CEO*  
*Silk Road Medical*

Rick Wallace  
*President and CEO*  
*KLA-Tencor*

Tom Werner  
*President and CEO*  
*SunPower Corp.*

**PRESIDENT AND  
EXECUTIVE DIRECTOR**

Shiloh Ballard

*SVBC is a 501(c)(3) non-profit  
organization  
EIN 77-0338658*

March 13, 2017

The Honorable David Chiu  
California State Assembly  
State Capitol  
P.O. Box 942849  
Sacramento, CA 94249-0017

Re: AB 342 (Chiu) – Support

Dear Assemblymember Chiu,

On behalf of Silicon Valley Bicycle Coalition (SVBC), a nonprofit creating a healthy community, environment, and economy through bicycling, I am writing to support AB 342: the Safe Streets Act of 2017.

AB 342 would allow San Jose and San Francisco to conduct a five-year pilot of speed safety camera technology to supplement traditional traffic enforcement. This technology would be used on streets that have a demonstrated incidence of collisions that result in injuries or fatalities. The bill provides a cost-efficient safety measure which we are pleased to see includes lower fines, no court add-ons, and a diversion program to ensure it does not cause undue burden to low-income communities.

SVBC has a strong commitment to making it safer for bicycling and reducing injuries and deaths on our roadways. We have championed Vision Zero since 2011 and have published a Vision Zero Toolkit with our colleagues at California Walks. Our organization supports San Jose and San Francisco's Vision Zero goal of eliminating traffic injuries and fatalities.

In San Jose and San Francisco, unsafe speed is the leading factor in collisions that result in severe injury or death, and is a fundamental predictor of crash survival. Speed safety cameras are a proven safety technique in use by one hundred and forty two communities in the United States. Studies on the effectiveness of speed safety cameras show a reduction in speeding vehicles and reductions in collisions that result in severe injury or death.

For these reasons, we strongly support AB 342.

Sincerely,

Shiloh Ballard  
President and Executive Director

cc: Senator Jim Beall  
Senator Scott Wiener  
Assemblymember Phil Ting  
Assemblymember Kansen Chu  
Assemblymember Ash Kalra  
Assemblymember Evan Low  
Assemblymember Marc Berman