

## **Minutes of BABC Board of Directors Meeting May 4, 2004**

Directors present: Dave Burch, Carolyn Helmke, Deb Hubsmith, Josh Hart, Yehuda Sherman, Mark Birnbaum, Christine Culver. Guests Present: Mike Calfee from SFBC

### **Agenda Items**

Call to order

Consent Calendar items approval:

- 1) Approval of minutes of the March 9, 2004 meeting
- 2) Approval of Treasurer's report

### **Discussion Items**

Mike Calfee announced various email list trade proposals from several groups and coalitions. No decisions were reached regarding the BABC email list.

Mark announced that BABC has received a \$250 check from EBBC, and a \$30 check from Harvey Hyman, a local attorney.

Deb gave an update on the status of the federal TEA bill and its funding prospects. She also reported on the Bike Summit in Washington DC, which she and Christine Culver attended.

Dave Burch reported on the status of T2030 regional bike/ped program. At the April 28, 2004 TC meeting, the Commission adopted guidelines to govern the allocation of funds that will be distributed via the Regional Bicycle/Pedestrian program. (In December 2003, the Commission approved \$200 million over 25 years for the Regional Bike/Ped program as an element of the Transportation 2030 Plan.) The guidelines adopted by the Commission state that any county that has allocated at least 3% of its local transportation sales tax revenues for bicycle and pedestrian projects has the option to swap a portion of its per-capita share of the Regional Bike/Ped funds for use on other types of CMAQ-eligible projects. To limit the impact of this credit, the Commission voted to restrict the credit to existing sales taxes only; i.e. no credit will be allowed for sales taxes that are adopted in future years. We discussed what to do differently the next time a major Bike/Ped funding decision comes before MTC.

We discussed participation in the MTC task force to select projects to be funded as part of the \$200 million. Robert Raburn will be the BABC rep to this task force.

We discussed the idea of having a retreat to plan the long term future direction for BABC. We selected June 12, as the date for the retreat. The likely location will be in Fairfax. Deb, Carolyn, and Christine will plan the event and email details to the balance of the board.

Dave Burch reported that we received a \$5,000 grant from Bikes Belong. After discussion, we decided to defer action on hiring a BABC staff person, pending a discussion of BABC's long-term plans and priorities at the upcoming retreat.

Christine reported that we will be getting a check for approx. \$2,500, representing \$1 per rider from the Santa Rosa Cycling Club Wine Country Century.

Deb reported on the recent Bike to Work Day (BTWD) meetings. Posters are going out to groups, some radio interviews and PSA's are being done. Deb is working on an insert for the Chronicle. She will also be calling radio and TV stations and sending out editorials to newspapers. The whole

publicity/promotion process needs to be improved for future years, to get more input and involvement from actual cyclists.

We discussed BABC input into the RFP process for the 2005 event. BABC needs to give MTC input as to how to structure the event, from both a financial standpoint, and a management standpoint. We voted to request a 50-50 split between BABC and local coalitions, to fund media outreach, posters and promotional items, and energizer station give-away items.

We discussed the recruitment of an at large director, to replace Carolyn Helmke, who is now the director from San Mateo County. We will discuss further at the June 12 retreat.

Christine reported on the meeting on May 1 with Senator Torlakson, concerning proposed anti-drunk driver legislation. Most of the meeting time was spent discussing stiffer penalties for DUI convictions. BABC will send a letter to the Sonoma County District Attorney, recommending serious prosecution of the most recent cases of cyclists being killed by drunk drivers. Torlakson is also reviving SB1555, which will add \$5 to the license fees of people who have multiple points. The \$5 would go to a statewide safety/treatment fund, to help prevent future incidents. Josh Hart will be the BABC point person to work on this issue with CBC, Torlakson's office and others.

Josh reported on the spin project media class he took, and encouraged others to take the class.

We discussed the need for an item for the website, on the Zampa (Carquinez) bridge. Robert Raburn will be asked to draft something, since he is closest to that project.

Deb reported that 11.5% of the proposed sales tax in Marin will go to Safe Routes to School projects. This represents \$36 million over the life of the sales tax. Money will also go towards the San Rafael greenway bike route, and for bike racks on all Golden Gate buses.

Christine reported that Sonoma County has a sales tax proposal that would fund SMART, and will include money for a bikeway to run in the SMART right of way, or as close to it as possible.

Next meeting date was tentatively set for July 6, 2004.  
The meeting was adjourned at 9:15

#### Follow-Up Items:

Christine will send Dave B a model letter that he can use to draft a BABC letter to the Sonoma County District Attorney. Dave will draft letter.

Josh will research laws and penalties related to drunken driving and provide suggestions to the Board.

Carolyn will take the lead to query BABC Board about availability for June 12 retreat, and work with Deb to identify a site for the retreat and for the post-retreat party.

Submitted by Mark Birnbaum