

Bay Area Bicycle Coalition  
BOARD OF DIRECTORS  
November 13, 2007 Draft Minutes  
Wilbur Smith Office, 201 Mission St, SF

ATTENDEES: Dave Burch, Corrine Winter, Dave Favello, Andy Thornley, Mark Birnbaum, JB Davis, Caryl Gay, Carol Levine, Lou Penning, Deb Hubsmith (by phone)

Staff: Cole Portocarrero; Sabrina Merlo (for "Advocacy" item onward only)

TREASURY: Mark reported \$45K balance with \$7K net income

BOARD COMPOSITION: Two possible at-large vacancies for 2008 (Carolyn Helmke resigned following service from inception of BABC, Carol Levine is uncertain she can offer adequate time to continue as Secretary). Discussion to seek diversity and regional perspective (including South Bay). Corrine encourages better ties to clubs and transit industry with possible formation of an Advisory Committee. Group would like a needs matrix. Nomination Committee of Corrine, Andy, and Cole will bring recommendations to the Jan 2008 meeting for a vote.

PERSONNEL COMMITTEE/BUDGET: Board discussed role of contracted Advocacy Director in Board Meetings. Andy notes meetings are public according to By-Laws. [Closed Session to discuss salaries and roles for Cole and Sabrina.] During BUDGET discussion Andy moved to adopt budget with 5% increase (to \$53,550) for Cole and insurance pass-through to cover Team Bike Challenge. Passed. [Re-opened Board Meeting.]

EXECUTIVE DIRECTOR REPORT: Cole reported on meeting, together with JB, with Jeremy Madsen of the SF Foundation regarding \$20K grant application. Decision by Dec. 7. She also reported receipt of \$500 from Fremont Freewheeler Bicycle Club, \$1 to \$2 ride surcharge from Marin Cyclists, and \$3500 donation from an individual. She also described the BTWD 2008 Team Bike Challenge as an "underwriters nightmare."

STRATEGIC PLAN: JB reported on proposal to SF Foundation to fund BABC strategic plan (see ED Report).

FUNDRAISING: Corrine identified three key areas for fundraising: BTWD Donors, Foundation Grants, and Club Donations. Dave F suggested that we need to set objectives. Group also noted that major donors during BTWD (e.g., Big Wheels) may come at the expense of support for local coalitions. Tabled for future discussion.

ADVOCACY: Sabrina reported progress in recruiting Dr Richard Jackson, UCB School of Public Health, and Kaiser to participate in proposed RTP meeting with Steve Heminger. She notes that MTC is tantalized by congestion pricing. Sabrina has also been busy with Caltrans and reports that meeting with Director Will Kempton to discuss the Bicycle Transportation Account

(BTA) went well. She also spoke with Ken McGuire, Caltrans Bicycle Coordinator, regarding District 4 needs for better coordination and she is arranging a meeting with Lee Taubaneck, Dist 4 Deputy Director.

CALTRANS DISTRICT 4 BAC: Raburn announced that Oct meeting was staffed by Becky Frank and solicited items for next quarterly meeting on Jan. 16.

Next meeting set for Tuesday, Jan. 8 @6:30.

Meeting adjourned at 9:00 pm

*-respectfully submitted by Robert Raburn*