

Minutes of the BABC Board Meeting Tuesday, July 10, 2007

Attendees: Carol Levine, Cole Portocarrero, Robert Raburn, Mark Birnbaum, Dave Burch, Caryl Gay, Chris Culver, Andy Thornley, Dave Favello, Deb Hubsmith

Consent Calendar

Approve minutes of May 8, 2007 Board meeting – MINUTES APPROVED

Financial statement from Treasurer - APPROVED

Actions / Reports / Updates

Executive Director's Report – BTWD went very well. Each year we are building on the previous year. Our budget for next year is \$155K. We were asking for \$175K. Considering looking (with MTC) for other funding options that might require competitive bidding. Something to think about for 2009. Office move is going well. Cole invites all Board members to stop by the new office at 169 Miller in Mill Valley. Same phone. Fax will change in future. Website updates are moving forward and should be ready to launch in mid-to-late August. Cole and Sabrina will be attending the Walk/Bike California conference in Davis this September. Co-hosting "Increase your membership" workshop with SFBC in October – the date of the workshop has not yet been determined.

ED presentation on Advisory Council concept – Proposal was made to create a group to complement the BABC board. Members would serve as ambassadors and liaisons between the community and BABC. Ask that Council serve for 2 year terms and attend 1 Council meeting per quarter. Should hold a significant position in their organization and make a commitment to raise funds. A chair of the Council would serve as liaison to the Board. Would need ED time to set up, educate and nurture the Council. Question about what would compel people to join this Council. The concern was raised that this would involve a lot of staff time. Staff is looking for other models in the non-profit community to use as an example. It was also mentioned that this council could be more successful if it is task oriented, for example, helping BABC to develop our strategic plan. We will wait to see if we get the grant for a strategic plan and may decide to enlist people to help with that task-oriented effort. Consensus of Board was that the Advisory Council concept may have merit; however, we need to put more thought into this to see how it would really benefit BABC and whether the potential benefits would justify the effort needed to form the Council and work with the Council on an on-going basis.

Advocacy Committee Report / Discussion Items:

- MTC Regional Transportation Plan update
 - TALC RTP platform – BABC has been working with California Walks to prepare our bike/ped ask for TALC's platform. The current request related to funding programs (Regional Bicycle and Pedestrian Program, Safe Routes to Transit, and Safe Routes to School) and planning documents (updating the Regional Bicycle Plan and creating a Regional Pedestrian Plan). TALC has requested that all its member organizations formally adopt the TALC platform. The TALC Board is scheduled to adopt the RTP platform on July 12. Local coalitions that are members of TALC should get this on the agenda for the next meeting of their governing board. Every county rep should be meeting with their CMA to make sure all the unmet needs for bicycle projects are included on the list of county unmet needs which is due to MTC by July 24. Sabrina, Andy, and Robert will attend the MTC Planning Committee meeting on July 13 to present comments to the Commissioners.

- Developing BABC RTP platform – We are working on this throughout July. Will refine at advocacy committee meeting on Aug 6. Will then send out to full board for their review. We should be prepared to adopt our RTP platform at our September 4 BABC Board meeting; in addition, we will ask that local bicycle coalitions also adopt this platform.
- Outreach to MTC Commissioners – The Advocacy Committee will develop talking points and a power point presentation for meeting and talking with your local commissioner. Expect to receive these documents in August and meet with your commissioner in September. Will ask for evaluation on their reaction. Will then develop strategy for dealing with soft spots.
- Working w/ Congestion Management Agencies – It is important for local bicycle coalitions to attend these meetings regularly. These groups are critical to the whole process for the RTP and funding for most transportation projects in your county. Each local bicycle coalition should contact their CMA's RTP process. The group was reminded to fill out the questionnaire that Sabrina provided regarding each CMA's process for the RTP.

Budget & Finance Committee Report – Revised budget for 2nd half of 2007 was completed by the committee and presented to the Board for approval. Motion made to adopt the budget. MOTION PASSED. Deb requests that we begin work on the budget for 2008 earlier than previously, hopefully in late summer or early fall, ideally in September so that we can bring the proposed 2008 budget to the Board for adoption at our November board meeting..

Events & Programs Committee Report – Cole will have discussion with the Greenbelt Alliance about the possibility of joining forces to co-sponsor the Go Greenbelt ride in 2008.

Personnel Committee Report: Will meet to discuss Cole's evaluation soon.

Fundraising Committee Report: This committee doesn't have a chair but staff is working on a variety of projects. Grants applications were recently submitted to Bikes Belong and San Francisco Foundation. Cole is also working to schedule meetings with bike clubs where she will be giving a presentation on the activities of BABC.

Report on meeting with Will Kempton (Caltrans Director) & Carl Guardino (CTC) – Good meeting with advocates from all over the state-about 20 people in the room. Meeting called by CBC. Upfront item of discussion was Complete Streets. It is alive and moving. Sincere embracing of this bill by Kempton of Caltrans. Discussion of future BTA funding. Advocates want more! Caltrans is concerned that much of that money that is awarded is not spent. So before we fight to get more money, lets work on spending what we have now. Deb suggests that we get a list of uncompleted Bay Area BTA projects from Caltrans and ask locals to follow up with implementing agencies. Were able to get into specific local beefs with Caltrans. Brought up difficulty in finding information about meetings on Caltrans website. Caltrans agrees and will try to do something about it.

Caltrain - Caltrain is doing a master plan for bicycles. SFBC and PBPC are participating. The fear is that Caltrain is not addressing the capacity issue for bikes on-board but that Caltrain is more concerned with upgrading bike parking at the stations.

Next Meeting

Set next meeting date: Tuesday **Sept 4** @ 6:30 pm @ Wilbur Smith